



Saskatchewan Producer Partnership Application

Growing Saskatchewan Together – Retail Sales

****Calling Saskatchewan farmers, growers, ranchers, food processors, and local food entrepreneurs!****

Back Roads Ranch is excited to invite Saskatchewan producers to apply to become part of our new regional farm-to-market retail destination, planned for the intersection of Highways 2 and 41 near Wakaw, Saskatchewan.

Our vision is simple: ****to bring the best of Saskatchewan agriculture together under one roof, connecting local producers directly with consumers.****

As a Saskatchewan strawberry farming operation, we understand the dedication, investment, and challenges involved in producing quality local food.

We also recognize that many producers excel at growing, raising, and creating products but don't always have the time, resources, or retail presence to reach a larger customer base.

We want to help bridge that gap.

Our new retail space will showcase Saskatchewan-grown and Saskatchewan-made products, creating a unique shopping destination for local families, lake communities, highway travellers, and visitors.

Our longer-term vision also includes a regional food-processing hub with commercial kitchen, freezing, and packaging services to support local producers.

****We are currently seeking expressions of interest from producers who would like to explore becoming retail partners.****

PART 1 — PRODUCER INFORMATION

****Business / Farm Name:**** _____

****Owner / Primary Contact:**** _____

****Farm or Business Location:**** _____

****Phone Number:**** _____

****Email Address:**** _____

****Website / Social Media:**** _____

****How many years have you been operating?**** _____

****Tell us a little about your farm or business:****

PART 2 — YOUR PRODUCTS

****What types of products do you produce?****

- * ☐ Fresh vegetables
- * ☐ Fresh fruit and berries
- * ☐ Meat and poultry
- * ☐ Dairy products and cheese
- * ☐ Eggs
- * ☐ Honey and maple products
- * ☐ Jams, jellies, and preserves
- * ☐ Pickles, sauces, and condiments
- * ☐ Baked goods
- * ☐ Frozen foods
- * ☐ Specialty foods and beverages
- * ☐ Grains, pulses, and flour products
- * ☐ Flowers and plants
- * ☐ Other Saskatchewan-made agricultural products

****Please describe the specific products you would like Back Roads Ranch to carry:****

****Are your products:****

- * ☐ Grown or raised on our farm
- * ☐ Manufactured or processed by our business
- * ☐ Made using Saskatchewan-grown ingredients
- * ☐ A combination of the above

****Do you currently sell your products through other retail locations?****

- * ☐ Yes
- * ☐ No

If yes, please describe: _____

PART 3 — PRODUCTION & AVAILABILITY

****When are your products available?****

- * ☐ Year-round
- * ☐ Spring
- * ☐ Summer
- * ☐ Fall
- * ☐ Winter

* ☐ Limited seasonal availability

What is your estimated production or supply capacity?

How frequently could you supply our retail location?

* ☐ Multiple times per week

* ☐ Weekly

* ☐ Biweekly

* ☐ Monthly

* ☐ Seasonally

* ☐ As available

Can you consistently supply an agreed quantity during your production season?

* ☐ Yes

* ☐ No

* ☐ Depends on weather and production

PART 4 — PRICING & RETAIL READINESS

Do you currently have wholesale pricing available?

* ☐ Yes

* ☐ No

* ☐ Would like assistance establishing wholesale pricing

What is your current retail price range?

Are your products retail-ready, with appropriate packaging and labelling?

* ☐ Yes

* ☐ Some products

* ☐ Not yet

What storage conditions do your products require?

- * ☐ Shelf-stable / room temperature
- * ☐ Refrigerated
- * ☐ Frozen
- * ☐ Other: _____

****Where applicable, do your products meet relevant food safety, inspection, processing, and labelling requirements?****

- * ☐ Yes
- * ☐ In progress
- * ☐ Unsure / would like more information
- * ☐ Not applicable

PART 5 — DELIVERY & DISTRIBUTION

****How would you prefer to get your products to our retail location?****

- * ☐ Deliver directly to Back Roads Ranch
- * ☐ Arrange scheduled deliveries
- * ☐ Interested in coordinated transportation
- * ☐ Would require assistance with transportation

****Would you be interested in providing products under a regular supply arrangement?****

- * ☐ Yes
- * ☐ Possibly
- * ☐ Seasonal supply only

PART 6 — FUTURE PROCESSING OPPORTUNITIES

Back Roads Ranch is exploring a regional food-processing hub to support Saskatchewan producers through shared commercial kitchen access and value-added processing.

****Would any of the following services be valuable to your business?****

- * ☐ Rental access to a commercial kitchen
- * ☐ Freezing services
- * ☐ Product preparation or processing
- * ☐ Packaging services
- * ☐ Assistance developing value-added products
- * ☐ Additional retail distribution opportunities
- * ☐ None at this time

****What is the biggest obstacle preventing your farm or business from expanding sales?****

****How would becoming a retail partner with Back Roads Ranch change or strengthen your business?****

Please describe any expected benefits, such as increased sales, access to new customers, improved brand visibility, more consistent demand, opportunities to expand production, or the ability to develop new products.

PART 7 — YOUR STORY

We believe customers connect with the people behind the products.

****What makes your farm, business, or products special?****

****Would you be interested in participating in producer features, promotional videos, tasting events, or other marketing opportunities?****

* ☐ Yes

* ☐ Maybe

* ☐ No

PART 8 — ADDITIONAL INFORMATION

****Is there anything else you would like us to know about your business or products?****

****Please attach or provide, if available:****

- * Product list and pricing
- * Product photographs
- * Wholesale catalogue
- * Website or social media links
- * Relevant food safety or inspection documentation

What Happens Next?

Back Roads Ranch will review applications based on product quality, Saskatchewan origin, customer demand, supply reliability, retail suitability, and compatibility with our marketplace vision.

Selected applicants will be contacted to discuss pricing, product selection, delivery arrangements, retail terms, and potential partnership opportunities.

Submitting an application does not guarantee retail placement or establish a purchase commitment.

****Together, we can build a stronger marketplace for Saskatchewan agriculture.****

Back Roads Ranch — Locally Grown. Locally Made. Saskatchewan Proud.

****Submit your completed application to:****

Email: guenette@backroadsranch.ca

Phone: 306-988-9431

****Application Deadline: October 21, 2027****